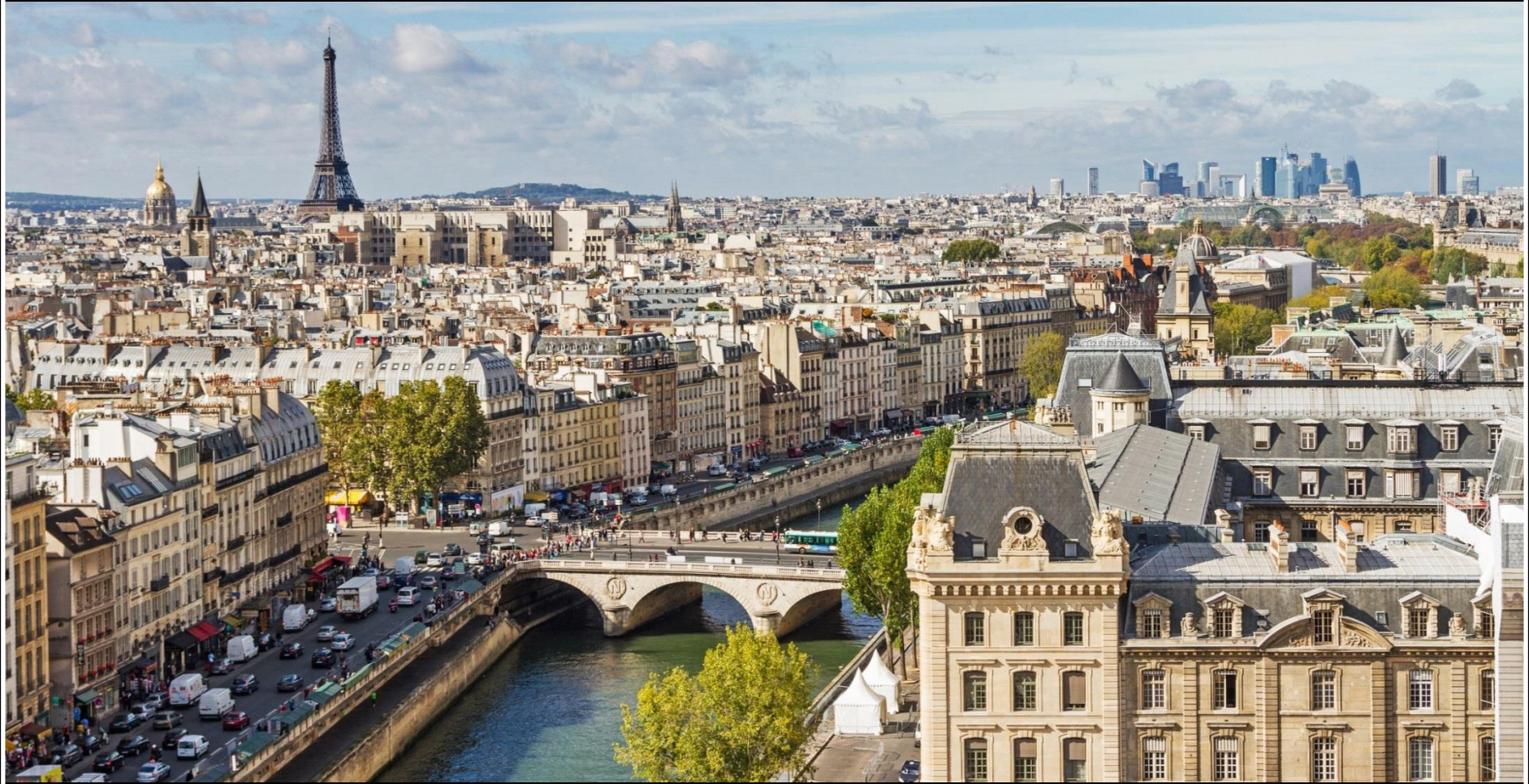




HOUBIGANT
PARIS

TRAINING

WELCOME TO A PART OF FRAGRANCE HISTORY



PARFUMS HOUBIGANT PARIS

1775 History



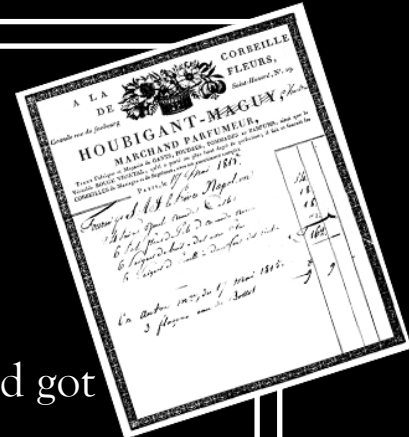
The House of Houbigant is the only fragrance house that has existed through **four centuries** of history, which has made groundbreaking discoveries in the formulation of perfumes; **revolutionizing** the way perfumes are constructed forever.

Without the House of Houbigant, modern perfumery as we know it today would not exist. This all began in 1775, with a little shop located in Rue Du Faufourg Saint-Honore, started by **Jean-Francois Houbigant**.

PARFUMS HOUBIGANT PARIS

1775 History

- Jean-Francois Houbigant opened his shop in 1775 in Rue Du Faubourg Saint-Honore, in which the fragrances that were created got noticed immediately by royalty and nobility, including Marie Antoinette, and Napoleon.
- 1829 – Houbigant was appointed perfumer to Her Royal Highness, the Princess Adelaide , sister of King Louis-Philippe.
- 1838 – The French house was awarded the license of “Perfumer to Her Majesty, Queen Victoria of England”.
- 1880 - Perfumer Paul Parquet became joint owner, who helped expand the facilities, install laboratories, and assist with growth.
- 1890 – Czar Alexander III named Houbigant perfumer to the Imperial Court of Russia. Of which Czar Nicolas II continued to appoint as royal perfumer in 1894. Purchase records historically note Dowager Empress and Queen Alexandra being loyal customers.



PARFUMS HOUBIGANT PARIS

1775 History

- 1882 – **Fougere Royale** introduced – A new category of scent. Fougere translation is fern-like, which to this day is the most popular category in men fragrances.
- 1912 – Houbigant **perfumer Bienaime** introduced **Quelque Fleurs**. The fragrance being the very first multi-floral bouquet ever created, making the Parfums Houbigant Paris world famous.
- 1973 - Michele Perris starts working with the last descendant of the Houbigant family.
- 1981 – Michele Perris starts his first company to distribute the House of Houbigant. Later Michele acquires The House of Houbigant and has kept the vital history of the brand very much alive in the fragrance industry.
- 2005 – The control of the Houbigant name is officially acquired for the fragrance and cosmetics market.



PERRIS GROUP COMPANY PROFILE AND ACCOMPLISHMENTS

Started by Michele Perris in 1981, the Perris Group of companies operates in more than 37 countries worldwide, which specializes in premium and niche products to market.



Luxury brands include the House of Houbigant, Skin Fitness – Perris Swiss Laboratory, Perris Monte-Carlo, and Alyssa Ashley, in cosmetics and fragrances alone. Based in Monto-Carlo the Perris Group of companies is family owned and operated, where innovations happen everyday.

THE FRAGRANCE WARDROBE COLLECTION

QUELQUES FLEURS L'ORIGINAL

In an era when perfume trends come and go, there is nothing like an iconic fragrance that stands the test of time. Just like the individual who is wearing the perfume, Quelques Fleurs L'Original is uniquely a true masterpiece; an innovative trend setter which first came on the scene in 1912.



QUELQUES FLEURS L'ORIGINAL

Created by Perfumer Bienaime in 1912, Quelques Fleurs was the first true multi-floral bouquet ever created, establishing a new fragrance classification for the perfume industry. Over 250 different raw materials and more than 15,000 flowers are necessary to create just one ounce of Parfum. Which to this day is still produced in Grasse, France, where the first Houbigant perfumes were crafted.



QUELQUES FLEURS L'ORIGINAL

Head notes:

Bergamot, Galbanum, Tarragon,
Lemon

Heart Notes:

Jasmine Absolute, Tuberose, Lily
of the Valley, Violet Absolute,
Rose Absolute, Ylang Ylang,
Carnation, Broom flower
Absolute, Orange Blossom,
Beeswax Absolute, Clove

Base Notes:

Oak moss Absolute, Sandalwood,
Civet, Cedar wood, Musk, Tonka
Bean



Quelques Fleurs l'Original Collection

- ❖ Extrait de Parfum 15ml, 100ml
- ❖ Eau de Parfum 30ml, 50ml, 100ml
- ❖ Crème Parfumée 150gr
- ❖ Lotion Hydratante 150ml
- ❖ Travel Spray Set Extrait de Parfum 4 x 8 ml
- ❖ Travel Spray Refill Extrait de Parfum 2 x 8 ml



QUELQUES
FLEURS ROYALE

Vibrant, and bursting with sparkling, crisp notes, Quelques Fleurs Royal is a fresh multi-floral. A modern twist to the iconic, Quelques Fleurs L'Original.

QUELQUES FLEURS ROYALE

Head notes:

Black Currant, Grapefruit

Heart Notes:

Jasmine Absolute, Rose Absolute,
Violet, Tuberose Absolute,
Beeswax Absolute

Base Notes:

Sandalwood, Cedar wood,
Vanilla, Musk



Quelques Fleurs Royale Collection

- ❖ Extrait de Parfum 100ml
- ❖ Eau de Parfum 50ml, 100ml
- ❖ Crème Parfumée 150gr
- ❖ Lotion Hydratante 150ml
- ❖ Travel Spray Set Extrait de Parfum 4 x 8 ml
- ❖ Travel Spray Refill Extrait de Parfum 2 x 8 ml



HOUBIGANT PARIS

Parfumeurs depuis 1775

QUELQUES FLEURS
JARDIN SECRET



Head notes:

Bergamot,
Yellow Mandarin,
Neroli

Heart notes:

Magnolia Flower,
Narcissus Absolute,
Rosa Centifolia Absolute,
Orange Blossom Absolute, Jasmine,
Orris, Ylang Ylang

Base notes:

Sandalwood,
Ambrette Absolute,
White Amber,
Musk

Quelques Fleurs Jardin Secret Collection

- ❖ Extrait de Parfum 100ml
- ❖ Eau de Parfum 10ml, 100ml
- ❖ Travel Spray Set Extrait de Parfum 4 x 8 ml
- ❖ Travel Spray Refill Extrait de Parfum 2 x 8 ml

ORANGERS EN FLEURS

Orangers En Fleurs, features notes of Neroli, Orange Blossom Absolute, Egyptian Jasmine, spicy Nutmeg, with a silky Cedar dry down. For centuries, around the world, in many cultures the orange tree has been a symbol of fertility, wealth, virtue, and love.

Head Notes

Orange Blossom,
Rose Absolute,
Egyptian Jasmine Absolute

Heart Notes

Tuberose, Eau de Brouts,
Ylang Comores, Nutmeg

Base Notes

Cedar wood, Musk



Orangers en Fleurs Collection

- ❖ Extrait de Parfum 100ml
 - ❖ Eau de Parfum 100ml
 - ❖ Crème Parfumée 150gr
 - ❖ Lotion Hydratante 150ml
- ❖ Travel Spray Set Extrait de Parfum 4 x 8 ml
- ❖ Travel Spray Refill Extrait de Parfum 2 x 8 ml

IRIS DES CHAMPS

A symbol of royalty in France, the Iris is a benevolent note in all perfumes that contain the unique flower. Combined with Lily of the Valley, crisp Bergamot, and Ylang Ylang Essence, the scent will send you on a journey to the Tuscany countryside.



Head Notes

Bergamot,
Lily of the Valley,
Pink pepper

Heart Notes

Iris Butter, Iris Absolute, Rose
Absolute, Jasmine Sambac
Absolute, Ylang Ylang Essence
Extra

Base Notes

Sandalwood,
Amber woody notes,
Vanilla, Musk

Iris des Champs Collection

- ❖ Extrait de Parfum 100ml
- ❖ Eau de Parfum 100ml
- ❖ Travel Spray Set Extrait de Parfum 4 x 8 ml
- ❖ Travel Spray Refill Extrait de Parfum 2 x 8 ml

THE MEN'S FRAGRANCE WARDROBE
COLLECTION

FOUGERE ROYALE

A vibrant cocktail of sparkling citrus oils, blended with aromatic Mediterranean herbs, with sensual, warm undertones. First introduced in 1882, Fougere Royale revolutionized the world of fragrance, creating a new category in “fougere” or fern like perfume, which to this day is the most popular category in men’s fragrances.



Head notes:

Bergamot, Mediterranean Herbs, Lavender, Chamomile

Heart Notes:

Rondeletia, Geranium, Rose de Mai Absolute, Cinnamon,

Base Notes:

Amber, Oak Moss, Coumarone, Patchouli, Tonka Bean Absolute, Clary Sage Absolute

Fougère Royale Collection

- ❖ Extrait de Parfum 100ml
- ❖ Eau de Parfum 100ml
- ❖ Travel Spray Set Extrait de Parfum 4 x 8 ml
- ❖ Travel Spray Refill Extrait de Parfum 2 x 8 ml

COLOGNE INTENSE

Light, fresh, clean, scent. Cologne has stood the test of time since its original formulation in the 17th Century. Throughout every era the original formula has been worn by Charles VI, Louis XV of France, Napoleon, Mark Twain, Indira Gandhi, and Princess Diana. An olfactory journey from past to future, our precious cologne has maintained its classical structure but is enriched by modern elements.



Head notes:
Calabrian Bergamot,
Sicilian Lemon, Petit
Grain Paraguay,
Moroccan Neroli,
Lavender, Pink Pepper

Heart Notes:
Incense Super Essence
Musk, Jasmine Absolute

Base Notes:
Patchouli, Labdanum
Absolute, Amber, Oak
Moss

Cologne Intense Collection

- ❖ Extrait de Parfum 100ml
- ❖ Eau de Parfum 100ml
- ❖ Travel Spray Set Extrait de Parfum 4 x 8 ml
- ❖ Travel Spray Refill Extrait de Parfum 2 x 8 ml

Thank you for your
time



“I have had a passion for fragrance my whole entire life. I believe that each perfume has a soul and it’s own personality. My family and I are honored to keep the rich history, and the fragrances of Houbigant alive and thriving.”

Elisabetta Perris



HOUBIGANT

PARIS